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#### Learn About International Shipping Carriers, Customs Forms & More!





## Key reasons to expand your business to Mexico

As a US-based business, you might have considered shipping your products to customers in Mexico. With a land border to the south and NAFTA allowing for free trade across both countries, ecommerce businesses can benefit greatly from selling their products internationally to customers in Mexico.



Mexico accounts for nearly **20% of the USA's exports**, meaning that there are plenty of opportunities for people who are interested in tapping into Mexico's online market.



Mexico is the world's **fastest growing ecommerce market**, and now the second largest e-commerce market in Latin America, following Brazil. According to the Mexican Online Sales Association, the domestic eCommerce market was valued at **USD 15.8 billion** in 2020.



There were **50.7 million Mexican eCommerce users in 2020**, and experts predict that this number will grow to 77 million by 2025.

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Many of those shoppers are turning towards U.S. e-commerce retailers for their purchases. In 2020, **just over two-thirds of Mexico's online consumers have shopped at an international site**, according to Statista.

\*Source: www.statista.com/statistics/289741/canada-retail-e-commerce-sales

# Challenges to consider when starting to ship to Mexico

Whenever you start shipping to international addresses, there's a new set of challenges to consider including:



**High cost of shipping** to international addresses, which can negatively impact your profit margin and turn off potential customers.



**Limited tracking options** from some carriers, preventing you and your customers from getting visibility into the status of your shipments.



**Complex custom forms**. Filing them incorrectly can severely impact your delivery deadlines.

## How to get started with shipping to Mexico

Here's a few steps to keep in mind to make sure you're successful when shipping to Mexico.



Choose a shipping carrier that ships to Mexico



Check shipping restrictions and prohibited items



Prepare all necessary customs documents to attach with your shipments



Buy shipping insurance

### Evaluating carriers on shipping costs

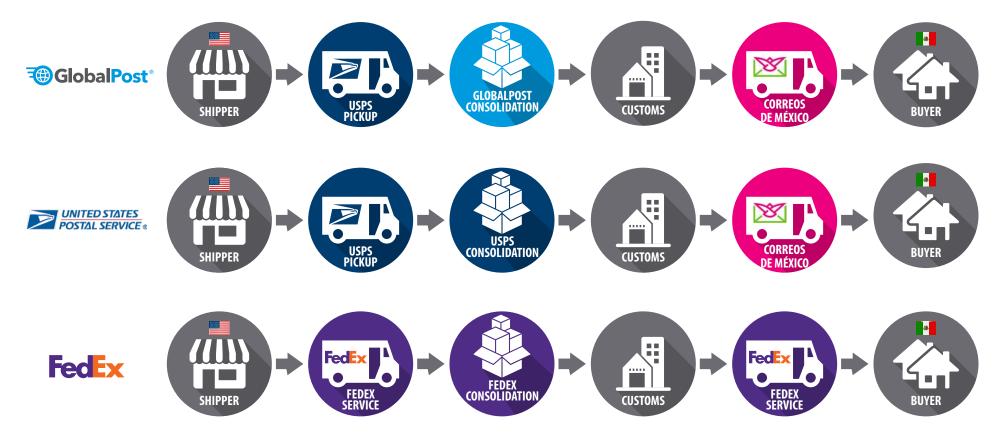
There are many carrier options to choose from when shipping packages to your customers in Mexico. Remember, based on the carrier you select, you might pay additional fees and surcharges. **GlobalPost does not include any extra fees to deliver packages to Mexican destinations**. And GlobalPost's partnerships with global postal carriers and our software-based network allows flexibility, ensuring you get the best service at the lowest rates with every shipment.



Rates are for a 2lb package and include Fuel Surcharge and Residential Surcharge for all services

# Evaluating carriers on end-to-end delivery

Postal carriers, like USPS, take 3-20 days to deliver a package to Mexico. Express carriers, like FedEx and UPS, can deliver between 1-7 days but are more expensive. GlobalPost delivers between 3-15 days – providing a good combination of speed and cost.



### Restricted items

Before you start shipping to Mexico, make sure your products are allowed for trade to Mexico. Here is a shortlist of items that are prohibited or restricted:



Make sure to check with your carrier for any potential restrictions they may have

### Tips for fast customs clearance

As the exporter, you're responsible for preparing all the customs documentation needed for your international shipment. Incorrect or incomplete information may lead to customs delays and sometimes, higher duties and taxes. **With GlobalPost**, **all the required customs forms are prepared electronically so you don't have to worry about printing them.** 

#### Declare the accurate value for your item so that duties and taxes can be calculated.

Import duties are assessed on goods that exceed the de minimis value, or the minimum taxable threshold for imported goods. For Mexico, the de minimis value is \$117 USD for Duty and \$50 USD for Tax. This means that goods valued over \$117 USD will have both duty and tax applicable.

#### If your shipment exceeds the tax threshold, the choice between shipping with Deliver Duty Unpaid (DDU) and Deliver Duty Paid (DDP) becomes relevant.

- DDP means that you're paying import duties and taxes on behalf of your customer. Using DDP is the best way to ensure a smooth customs clearance process. GlobalPost offers DDP shipping to Mexico as an option with its GlobalPost Plus service.
- DDU means that import duties and taxes are unpaid, and your customer is responsible for paying them upon delivery of the shipment. GlobalPost offers DDU service on all international services.

#### Include the HS Code of the goods you're shipping on your customs form.

These codes are used by customs authorities around the world to identify products and adding them to your customs declaration will make for a much quicker and smoother clearance process. Use our free **HS Code Lookup Tool** to easily identify your product codes.

#### Make sure to list each commodity separately, and provide a detailed, accurate description of each item.

Provide a phone or fax number for both the sender and the consignee.

### Additional tips for shipping to Mexico

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**Communicate any additional fees to your customers** at checkout to avoid unpleasant surprises at the time of package delivery. Use our Duty and Tax Calculator to quickly estimate import duty and taxes for your shipments to Mexico.



**Purchase shipping insurance** and gain peace of mind if a package goes missing or arrives damaged. With GlobalPost, you get free parcel coverage of up to \$200, and additional insurance can be purchased for higher-value items.



**Bookmark our International Service Update page** and keep up to date on any service disruption that might be happening in Mexico. This will allow you to better manage your international customers' expectations and ensure they get a great shopping experience.



**Show prices in Pesos**. Create an online shopping experience that is tailored to the Mexican consumer: show prices in Pesos along with accurate duties/taxes.

### Why Ship to Mexico with GlobalPost

GlobalPost offers a range of international shipping solutions that simplifies parcel shipping to 200+ countries, including Mexico, while saving you money.

Our network of last mile carriers allows us to optimize delivery times, and our portfolio of products ensures you can find the best service for your needs. Whether you need to prepay duties on behalf of your customer, get advanced tracking options, or are looking for the best mix of value and speed, GlobalPost has you covered. And all our services come with a variety of helpful features at no additional cost.



Seamless integration to shipping platforms



Instant international refunds



Free phone and email support



No volume requirements



No custom forms to print



Ship merchandise in flats



Parcel coverage upto \$200



# Explore GlobalPost international shipping services

	GLOBALPOST ECONOMY	GLOBALPOST STANDARD	GLOBALPOST PLUS
Weight Limit Per Package	4.4 lbs.	Up to 70 lbs.	66 lbs.
Countries Served	Over 200 countries	Over 200 countries	Canada, Mexico, Great Britain
Package Types	Flats up to 16 oz., Packages up to 4.4 lbs.	Packages Up to 70 lbs.	Packages Up to 66 lbs.
Transit Time	Varies	6-10 days	5-8 days
Tracking	Door-to-country	Door-to-door	Door-to-door
Max Value of Goods	\$400	Varies by country (up to \$2500)	Varies by country (up to \$2500)
Free Coverage	Up to \$100 against loss or damage, plus shipping costs	Up to \$100 against loss or damage, plus shipping costs	Up to \$200 against loss or damage, plus shipping costs
Duties and Taxes	Paid by recipient	Paid by recipient	Paid by shipper or recipient

For more information about our international shipping services, visit www.goglobalpost.com or contact us for a free consultation